



Good For **Coffee**

www.finecoffee.com.tr

**"To add pleasure to your life
For Fine Coffee..."**



Fine!
Coffee



Those who want to start their own business and showing interest in the food sector
We offer a lucrative opportunity for investors ...



Correct investment,
high profits ...

Our goal is

Being a large family together;

With all the concepts presented in the best locations, the fresh roasted coffee and innovative products that our good large share of professional experience with you We want to be a family.

Call us.

We are there for good coffee ...

We strive for innovation, **03**
"Good for coffee", not Doya Innovation;

Our company for many years, the café sector For many well known brand; company specific doing research and development studies, new and It has produced for innovative products, industry and Operating in national and industry. By working with many international company it is specialized.

Winner as,

Each coffee Saves Time We Say;

East and west end of the coffee culture gift, currently second in the world after oil trade coffee sector is the largest item. We start your own business those who want to, showing interest in the food industry entrepreneurs and business We offer a lucrative investment opportunity for people.

02

We are competitive,
Because all Products Our own facility;

All produced in our own facility our delicious products is directly delivered to our shareholders, the market competition is providing a comfortable environment.

01







We love our job.

Good coffee passionately committed.

We offer you every taste, a flavor that we stop trying repeatedly reached.

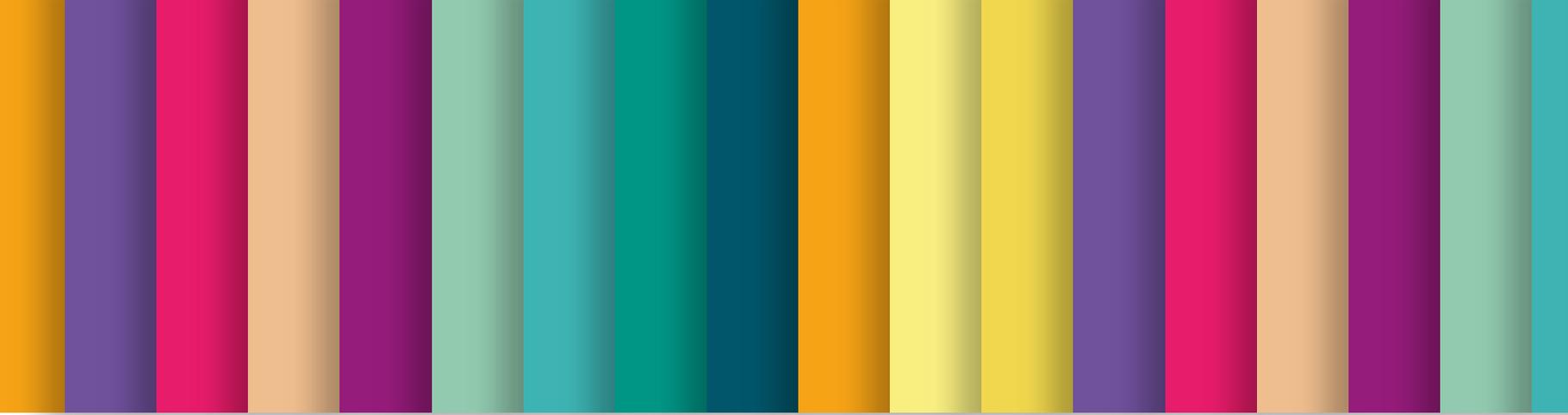
With a passion for good coffee, excitement and pleasure are working relentlessly.

That the fruit of our excellent flavor of our coffee research.

The best coffee, the best venue in, the things we do best to provide the most ideal price ...







Fine Coffee, coffee and dessert products since 2008 (Turkish coffee, Dibek Coffee, Espresso, Herbal Tea, Hot Chocolate, Salep and sweet varieties, etc.) And producing many in the food industry known restaurants, cafes and outsource the franchise group opaque is a brand of the supplier of the food.

Opaque important than anything else, is a happy family enterprises. Nearly 20 years service restaurant with uninhibited line, cafeteria, media, construction and operating in the tourism industry and the province's largest and best known brands risk of opaque architecture known as food; created by expertise in the field of coffee, with a new brand national and international It brings with investors.

A long time, our company is now in the production of coffee, the name employee asset Fine Coffee with consumers face to face with the brand name, establishing direct and intimate relationships. Which is the key to continued success, our fresh gourmet coffee an indispensable passion it will return.

Our brand, concept development company that has emerged as a result of his work Babel. Especially our concept hot beverage category in the world's leading brands and consideration of various applications in the world has been prepared taking in the development process of the project is to analyze the requirements of today's diverse urban life needs are determined.

Fine Coffee; concept design, product quality and variety, logistics and experienced team with which it has knowledge The sector with innovative flavors that will make a difference in many areas. Located in the product range, extremely economical prices quality coffee varieties offered by the; various desserts, cakes, cookies and cold drinks with the original support.

Turkish coffee and Turkish taste, keeping in the forefront, for the best coffee in the new coffee blend, ideal cafe who wanted to spread all over Turkey by creating a chain in the next Fine Coffee, coffee taste expectations of culture considering the best coffee in coffee drinkers and always have places where they can find the taste of life it is aimed.

You can also be a lucrative investment for Fine and good coffee we invite you to be part of the Coffee family.

We love good coffee;

Fine Coffee is ideal as is the industry together with our customers to get a taste of life become the most popular coffee shop and joining hands with our dealers grow.



Funny,

Our main mission; spread positive energy with our innovative concept cafe, everywhere with different and fun to be with a hot draft is to deliver products with new flavors everywhere.



We are open for development,

Over the years, by detecting the chance to observe and experience in the coffee sector, we find the customers' requests and the shortcomings of the sector, we continuously develop ourselves.





Very traditional;

Turkey and the ignoring coffee culture values by signing a policy in the world Sultani Ottoman Dibek Coffee with oblivion have kept the values of our fore remove great care the top spot anyone to immerse the opaque food, different flavored Turkish coffee and our traditional culture as well both inside and outside the country with the production and taste our It is working to spread.

We strive for innovation,

For good coffee, we heard voracious innovation and learning work at the point we have reached today against our enthusiasm we do not put our glasses nothing we do not like ourselves drinking customers.



We have together,

Investors, business partners and guests not only delicious products of our power, is innovative and friendly team Fine Coffee. Every person who wants to drink our coffee and our guests would like guests in our own home and we welcome them. We encourage them to add value to our investors our brand.





Now it's time to meet ...

Starting a new business is quite a big decision. System works with us as easy and fast.

Our custom investment solutions to people, which is based on the support of our new investors join our family at all times. All of our investors who join our family, our ever-evolving public satisfaction is our common goal to standardize.

Our entire concept is set up with a professional perspective. The main goal of all; marketing support, education, retail products, recommended spots and pricing, and the most important is profit maximization continuous assistance and support services





What We Provide?

- Fine Coffee brand
- Location assistance in the analysis and selection
- Products specifically designed for the Fine Coffee
- Stock, product preparation, presentation and staff training
- Marketing, social media and communication support
- Quality control
- Architectural planning and design support
- Opening operation support





What We Expect From You?

- Experienced and knowledgeable about the food or the coffee sector,
- The food industry, especially on coffee issues,
- Fine connected Coffee brand and business, responsible
- Branch keen on, we are looking for companions





Franchise Advantages

Fine coffee concept is immediately obvious as one source in the country's rising earnings last year. Fine for our investors who want to open Coffee concept with our experience and our knowledge of the past that we offer the following advantages to you.



R&D Innovation

Our team is open to continuous improvement. Considering the needs of our guests and our investors are working constantly to develop new products and services.

Your Patronus Your Own Business

Our investors who fully included in our franchise system with a company of their own coffee industry by continually gives you a lucrative job in the world would be the boss of their own business investments.

Supply of Direct Production

All our products are manufactured in our own facility tasty, to be delivered directly to the business partners, provides a comfortable environment with market competition.



Turnkey System

The architectural team made the discovery in accordance with the specified location and design concept makes it ready for operation. It establishes and makes all the necessary infrastructure, our field teams ready to open your workplace. Our team is with you all the time after opening for support.

Quality Mechanism

Everyone in our family of quality experts ... Even our guests ... Our brand grows, by our quality team of professionals to monitor carefully the quality of products and services, the terms of a neutral point of view, we conduct continuous improvement and motivational programs.

Education

We are aware that being educated and having a good team is to be successful in our business. Expert trainers decided to join our family in our area as free education standards are available to all investors and teams will be formed.

Fine Coffee Joining Our Family Process

Concept and willing to meet our investors who want to fill in the application form available on our website www.finecoffee.com.t, come to our office or carry out a preliminary application for promotion. Once we receive your form, our franchise team provides the necessary information to reach you.



1 % Preliminary interviews and Brand Presentation

Our investors deemed suitable candidates as a result of information received and carried out the first detailed information about our promotional applications were hosted in our office franchise prompt.



2 🔍 Location Selection

After our presentation center of our field teams from interviews with investors who have suitable candidate, it makes our concept feasibility to determine the most appropriate location.



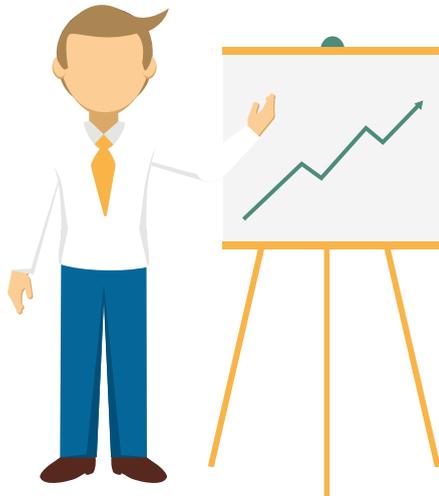
3 Agreement

Feasibility studies of the franchise contract signed with our investors appropriate.



4 Building & Decorating Process

The architectural design and implementation work will begin after the signing of the contract and Fine Coffee concept is implemented.



5 Training and Organization

Our team of expert training near the completion of the architectural staff selection and training process is carried out together with you.



6 Opening

You are now familiar with your new and profitable business. After the decoration and completion of the training process is carried Fine Coffee store openings.



Our Concept

Rapid consumption concept in a small area kiosks Coffee Fun Designed according to the locations where intense, our guests will be able to pay at the checkout, taking a drink from the bar on product, if they wish, but also the packaged product is designed to be placed in the chassis.

Our company; In the town square where the human density, bus terminals, ferry ports, airports, shopping malls, stadiums, may be in the exhibition area

There are two types of kiosk models.

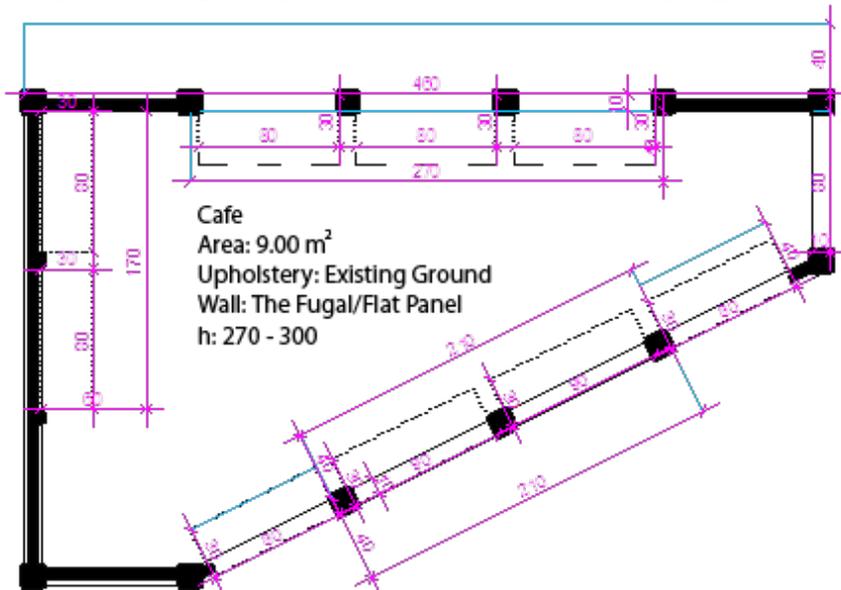
- The roofless kiosks manufactured specifically for shopping center
- Suitable for outdoor kiosks



Fine
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Outdoor Kiosks





Concept Store















Finel
COFFEE



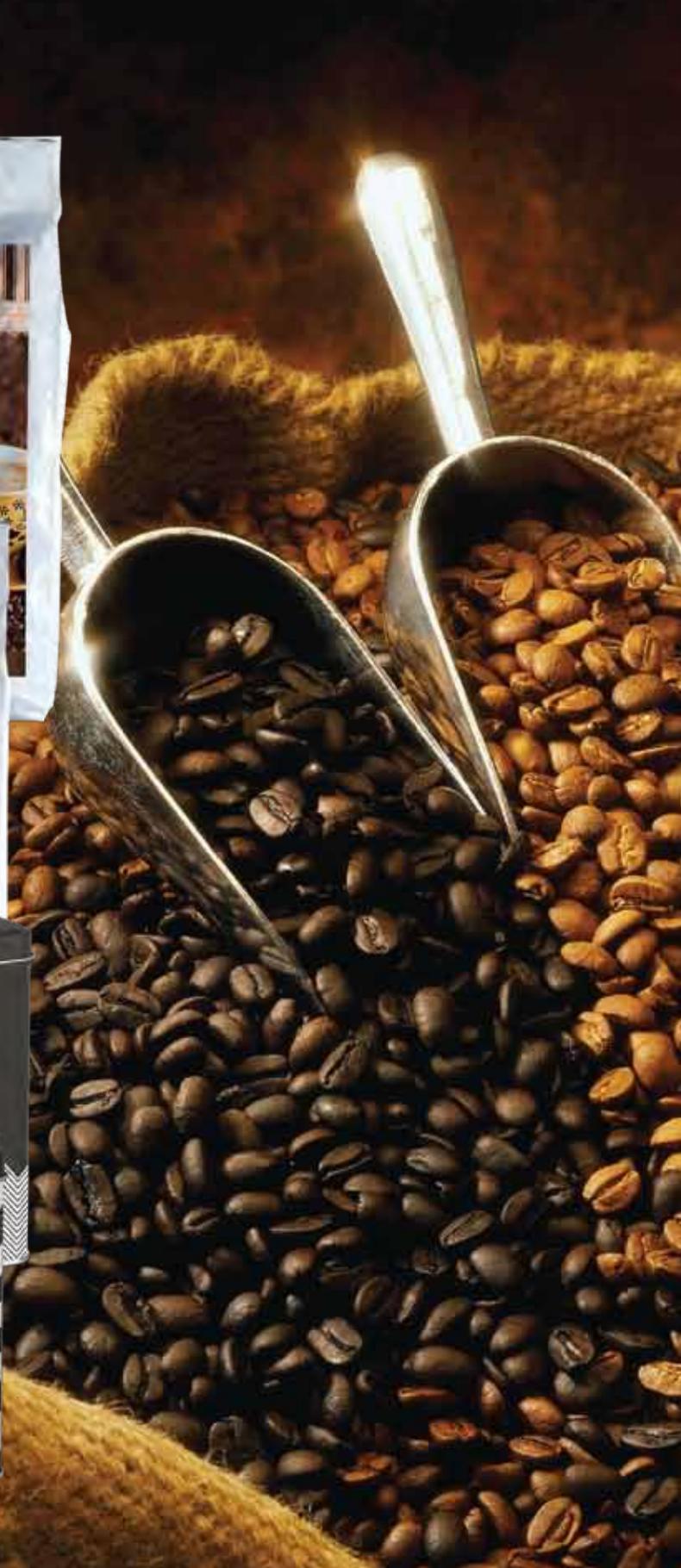


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Our Products

Fine Coffee, menu mainly traditional Turkish Coffee and Dibek Coffee, coffee and tea along with the entire world, Milk Fine offers milkshak varieties and delicious desserts.







Dibek Coffee

Sultani Ottoman Dibek Coffee

Taking out the conventional sitting on the peak of flavor Sultani Ottoman Dibek Coffee, addressing all other coffee taste of the flavor of the throne has become a spectacular pass.

Sultani Ottoman Dibek Coffee adventure began 10 years before. Dibek today held extinction of the coffee culture, food Opaque family; the forgotten face holding a very special coffee has successfully put to the summit.

As a result of diligent work over the past 10 years ago the Ottoman Sultani production Dibek coffee brand, it has taken the top spot among currently in demand in domestic and overseas brands.

Opaque food with the family of our historical and cultural heritage with Sultani Ottoman Dibek Coffee; All products, high hygiene standards in the plants producing formed within the framework of its own, has offered unique and unrivaled in the world of flavor to the taste of coffee lovers.

Sultani also emulate the success of the summit growing Ottoman Dibek Coffee, behind all its competitors because it is the first manufacturer of mortar coffee strengthened its leadership in the market left.

The secret of this business course, stability, confidence, quality, experience, as well as the elements can not be ignored, such as perseverance elaborate handmade excellent aroma of mortar coffee, non-drinking satisfaction with indescribable flavor and consistency is the love we add to each gram of the mixture of exquisite cardamom flavor and private Sultani extract.

This is a long and arduous journey in supporting us always grateful to all our people enables us to be a leader. Thanks TURKEY.

Opaque as parents, our service with this power we receive from you, we promise that we will



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